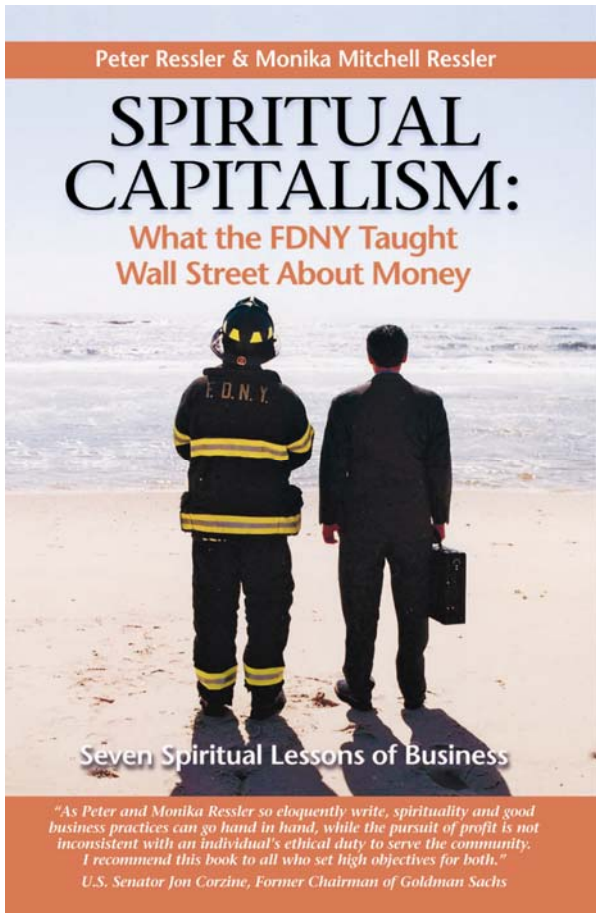


SPIRITUAL CAPITALISM:

What the FDNY Taught Wall Street About Money



"As Peter and Monika Ressler so eloquently write, spirituality and good business practices can go hand in hand, while the pursuit of profit is not inconsistent with an individual's ethical duty to serve the community. I recommend this book to all who set high objectives for both."

- U.S. Senator Jon Corzine, Former Chairman of Goldman Sachs

*"Like the courageous firefighters on 9-11 who seemed oblivious to risk and determined to save lives, **Spiritual Capitalism: What the FDNY Taught Wall Street About Money** by Peter and Monika Ressler asks us to look beyond the immediate financial success of a person or organization. The power of giving and the power of sharing only enhances our self worth and gives meaning to the essence of our lives."*

- Martin Shafiroff, Managing Director - Lehman Brothers

"Finally, someone has put a true meaning to the tragedy of 9/11 and the sacrifices made by 343 New York City firefighters."

- Peter Gorman, President - Uniformed Fire Officers Association

"After reading this book, I want to buy a copy for everyone at my firm."

- Jimmy Tammaro, Senior Managing Director - Blaylock Partners

"The world of capitalism is being called to protect the life and property of the global community. A must read for anyone in the working world."

- FDNY Chaplain, Fr. Christopher Keenan, OFM

"The guidelines set forth in this book have the power to positively change the face of business as we know it today."

- Steven Mnuchin, Co Chief Executive Officer - Dune Capital Mgt,
Former Partner Goldman Sachs

Your treatise of spirituality and covenant are a breath of fresh air in our hectic lives. September 11, 2001 exemplified the sacred covenant New York City Firefighters have with each other and the public we serve."

- Stephen J. Cassidy, President - Uniformed Firefighters Association

"This book should be a mandatory part of every Graduate and Undergraduate business school curriculum."

- Roger Gordon, Former Head of High Yield Research - Goldman Sachs
and Donaldson, Lufkin & Jenrette

Seven simple yet powerful spiritual lessons that can easily be applied to your daily business activities.

Volunteer firefighter and twenty-four year Wall Street veteran, Peter Ressler with his wife and business partner, Monika, discuss the urgent need for modern business to replace the survival-of-the-fittest pursuit of profit with a more compassionate capitalism.

In *SPIRITUAL CAPITALISM: What the FDNY Taught Wall Street About Money*, the Ressler's share their extraordinary experiences with the New York City Fire Department after the 9/11 tragedy that changed their thinking in business.

- Learn how to apply the principles of firefighting to business
- Use the pursuit of profit to enhance your spiritual growth
- Find the spiritual purpose of work and business

A practical guide for anyone searching for deeper meaning in your work and the pursuit of money.



Peter and Monika Ressler are partners in a highly successful Wall Street search firm specializing in Institutional Debt & Equity, Sales and Trading. Peter is a volunteer firefighter in Long Island, NY where the Ressler's live with their three children.

To order books or for further information, please contact:

Spiritual Capitalism
243 Fifth Avenue, #227
New York, NY 10016

Tel: (212) 741 1748

Fax (212) 741 8040

www.spiritualcapitalism.com